

(A Unit of Army Welfare Education Society)



ARMY INSTITUTE OF FASHION AND DESIGN

(Affiliated with Bengaluru North University)

NAAC ACCREDITED

NAGARESHWARA NAGENAHALLI, KOTHANUR POST, BANGALORE - 560 077

Phone : 9035316000 / 8792669001 / 02 E-mail : aifd@awesindia.edu.in Website : ww.aifd.edu.in



BEST PRACTICES

1. Holistic Academic-Industry Interface:

AIFD champions an academic-industry interface geared towards seamlessly integrating graduates into the professional sphere. The institution actively cultivates this synergy, aiming to establish itself as a premier provider of programs and services. The robust Academic Advisory Committee, featuring top-tier representatives from the Textile and Fashion Design Industry, guides strategic decisions. Following their counsel, AIFD subscribes to WGSN, an influential forecasting website widely used in leading design houses. The AAC's recommendations extend to certificate courses that enhance students' CVs, complemented by holistic development initiatives like personality programs, communication workshops, and foreign language courses.

2. Dynamic Learning and SWAYAM Integration:

AIFD spearheads dynamic learning, moving beyond traditional rote approaches. The institution focuses on seamlessly connecting study and real-life applications, ensuring a comprehensive learning experience. During the pandemic, AIFD adapted with dynamic learning systems to keep students engaged. Notably, the institution integrates SWAYAM, becoming a local chapter. This collaboration empowers students with access to diverse online courses, promoting self-paced study and skill development. AIFD's commitment to modern educational methodologies creates a flexible and enriching learning environment, reinforcing its dedication to holistic student development.

Case No: AIFD/0021/Cert
Station : Bangalore

Dated : 22 Dec 2023

(Dr. S Kathirvelu)
Principal